INAUGURAL IS WEEK'S FUTURE

Two Notable Receptions Are Events of Mr. Swanson's Induction to Office.

WEDDINGS, PAST AND FUTURE

Midwinter Brides No Less Beautiful Than Those of June. Private Entertainments.

I Made a Wish. I saw the new moon yesternight
Lew-innging in the sky;
Twas pale and thin,
And gave no light,
And yet I hughed
To see the sight,
And, hughing, wondered why.

There was no cloud against the blue, No housetop in the way; Athwart the sky A robin flew, Then paused to sing, As robins do, Upon a new-leaved spray.

'Twas not the robin's song that made Me laugh, and gave me cheer; 'Twas not the softened Evening shade, The bough in tender

'Twas just because the moon was young And open to my view, As poised in distant

Space it hung, I made a wish,

And gave it tongue,
And laughed, and thought of you,

—Jessie Wynne, in The Designer. Valentine Month.

Valentine Month.

The last winter month gives to humanity in its passage one of the prettlest festivals of the year. Dull, indeed, must be the heart in which the approach of Valentine's Day does not awaken some vivid touch of poetry and sentiment!

In the midst often of ice and snow, and all the rigorous environment of Winter's rule, comes the song bird of spring into the heart, with a lilt of love in its notes.

The day of the verse-valentine, with its tender little conceits, its lace edgings and its idyllic decorations, belongs as much to the past as does the romantic novel. Nowadays valentines take a more material form, or, if expressed florally, are apt to be laid at milady's feet, in the shape of American Beauties, pink sweet peas, or perhaps, if milady is a triffe difficult to please, in white orchids.

So the way of the world is! One looks rather pitifully back on the little 150 malden with the rose-flush on her cheeks, the smile on her parted lips, and her

maiden with the rose-flush on her cheeks, the smile on her parted lips, and her bright eyes bent upon the page where her lover declares that

"Roses are red, violets blue,
Both are sweet and—so are you."

The lines seem the veriest doggerel to the twentieth century adorer, and yet there was often an honest heart throbbing through the homely phrases, and the little maiden knew it, and was happy.

For gilt paper, whereom "love's old sweet tale" was supposed to be told, there are now the orchids and the royal American Beauties. The difference lies only in the different times and the different fashions. Men and women, at heart, are much as they were centuries agone, when, in ancient Rome, they assembled to draw lots and find their valentines for the ensuing year.

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Surely the gentlest of Saints and the friend of all lovers, in all climes, and countries, must be pleased to know that even in this period of the world's age, the recurrent approach of his anniversary testifies to his unforgotten sway over the feelings and emotions of the human heart

February celebrates the anniversary of Saint Valentine. It keeps another birth-day also, that of the great and good George Washington, whose colors are those of the American flag, symbolized in the blue of violets, the red of roses and carnations and the white of sweet peas and narcissi. His birthday revive peas ann narcissi. His intinual revives the hatchet and the cherry tree and arouses in the minds of his stateswomen a lively feeling of pride and devotion, which they never fail to fifly emphasize in their patrickle and social organizations.

Inaugural Month.

Coupon Counts

charming premiums.

for a present with

GOOD LUCK Baking Powder

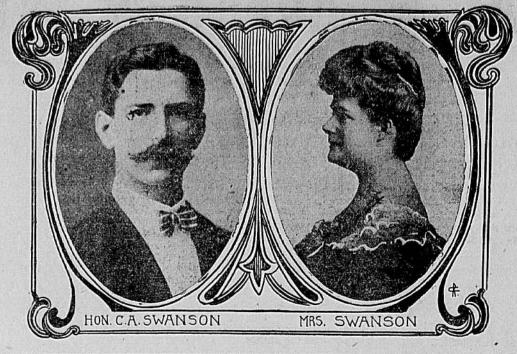
Buy Good Luck Baking Powder. In so doing you get the most of the purest baking powder at the smallest cost. Furthermore, if you will save the coupons that you will find plainly printed on the label of each can, you can get the beautiful premiums we are now offering. Cut out these coupons. They are valuable. It takes but a few of them to obtain some of the numerous useful gifts on the premium list.

A little book inside of every can explains all about the premiums. It shows a picture of each gift and tells just how many coupons are required to get them. Don't fail to save the coupons. Take a delight in your baking and secure some of the

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GOOD LUCK

VIRGINIA'S NEW GOVERNOR AND HIS WIFE.



to witness the inaugural ceremony of Hon. Claude A. Swanson.

Among those who will be present will be his wife, Mrs. Ellzabeth Lyons Swanson; Mr, and Mrs. Ellzabeth Lyons Swanson; Mr, and Mrs. John Swanson, Meisrs, Henry and William Swanson, of Danville, Va.; Mr. and Mrs. Cunningham, Hall, of Richmond; Mr. and Mrs. Henry Bohmer, of Edgewater Park, mear Philadelphia; Mr. Douglas Deane, of Atlanta, Ga.; Mr. and Mrs. F. H., Deane, Miss Anderson, of Alexandria; Mr. Dabney Jefferson Carr, Miss Deane and Miss Anna Deane Carr, of Richmond, all members of the immediate families of the Governor-elect and his wife.

Among the many to come from a distance to be present on Thursday aro Mrs. Richard Evelyn Byrd, of Winchester, Va., sister of Congressman H. D. Flood, who will also come from Washington to Richmond, and Miss Virginia Cabell Baker, who will accompany Mrs. Byrd. Senator and Mrs. Thomas S. Martin; Mrs. Martin's charming sister, Miss Grace R. Day; Senator John W. Daniel, Congressman John Lamb and Miss Besse Lamb are in the number of those expected from Washington.

Mr. Swanson's venerable father, now seventy-six years old, will not be able to come to Richmond on account of the himmittee of fige and the difficulties of winter travel, and his daughter cannot leave her father. With these exceptions, the Governor-elect will have the pleasure of seeing his nearest relatives and many of his friends around him and of receiving their congratulations on his entrance upon his duties as Chief Executive of Virginia.

Mrs. Swanson's mourning for her mother will preclude her taking part in

manner,
On the evening of February 1st, Mr.
J. Taylor Ellyson, whose induction into
office as Lieutenant-Governor of the
State will immeditely follow the of Mr. Swanson on Thursday, will tender the latter a brilliant reception. The reception will be held in the home of Mr. Ellyson, No. 10 East Franklin Street, and will be largely attended by the most representative people of city and State



MRS. J. TAYLOR ELLYSON.

State will immeditely follow the of Mr. Swanson on Thursday, will tender the latter a brilliant reception. The reception will be held in the home of Mr. Ellyson, No. 19 East Franklin Street, and will be largely attended by the most representative people of city and State and those who are here as inaugural visitors.

Mr. and Mrs. Swanson will arrive in Richmond Tuesday, January 30th, and be at the Jefferson Hotel. Richmond is the birthplace of Mrs. Swanson and the tity Southern leader and hostess. She has taken her place in society as a brilliant and representative people of city and be at the Jefferson Hotel. Richmond is the birthplace of Mrs. Swanson and the tity Southern leader and hostess. She inherits the blonde style and coloring for which her mother; the late Mrs.

Swanson is connected with a number of all that renders the future mistress of the Manslon just what she is foremost Virginia families.

Since her marriage, she has spent her winters in Washington where her husband to washington.

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Social Life at the Mansion.

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Since then succeeding mistresses of the mansion have kept alive its prestige. Four years ago, however, when Mrs. Andrew J. Montague's regime began, the old house was much in need of renovation. An appropriation made by the Legislature of Virginia was most carefully and judiciously expended under the careful and personal supervision of Mrs. Montague. Now, thanks largely to her taste and efforts, the mansion needs only a spacious dining apartment to render it all that the most exacting ideas and fastidious taste could require in State and family apartments. Social life at the mansion biossomed out into full flower for Governor and Mrs. Montague, and in their general entertainments and specially that of President and Mrs. Rooseveit, when they visited Richmond last autumn, Virginia people felt themselves and their State thoroughly well represented.

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Mra. Montague, in leaving the Mansion, has the consciousness that the four years just passed chronicle, certainly, one of the most brilliant social periods in the Virginia gubernatorial annals.

The four years to come involve, perhaps, the most important period that many Virginians and Richmonders can hope to witness, for it will take in the Jamestown Exposition year, when there will be in Virginia a great as-embling of patriotic organizations among men and women, when the Episcopal convention will bring distinguished churchmen from all over the United States to the virginia capital; when the unveiling of the Jefferson Davis Montirent will call to the city Veterans and Daughfers of the Confederacy from every part of the South; when the celebration of the three hundredth anniversary of the founding

McCabe—Urquhart.

One of the most elegant and fashionable of midwinter weddings was celebrated at 5:30 o'clock Saturday afternoon, January 27th, at the home of the bride, No. 105 East Franklin Street, in the nuprials of Miss Lily Norfiest Unquihart, daughterr of Mr. and Mrs. W. Gordon McCabe, son of Colonel and Mrs. W. Gordon McCabe, of this city. The ceremony was performed by the Rt. Rev. Robert A. Gibson and the Rev. Landon R. Mason, of Grace Episcopal Church.

The marriage aliar was erected in the front drawing-room, with a background of palms, asainst which the altar candlesticks' decorations in white roses and railing of smilax made a most effective showing. The entire lower floor was canvased in white. Pink roses and sweet peas gave a charming and dainty touch of color in the drawing-rooms. In the hall and library American Beauties were used and in the dining white sweet peas and orchids made a most artistic and beautiful decoration. Southern smilax wreathed stairways and festdoned doorways and windows. Thillow's Orchestra played a number of beautiful selections, preluding the entrance of the bridal party with the wedding chorus from Lonengin, and rendering, during the ceremony. "Believe Me, If All Those Endearing Young Charms."

Only the family and a few intinate friends witnessed the ceremony, a wedding reception, held at 6 c'clock, was largely and brilliantly attended.

Miss Rachael Urquhart, the debutante sister of the bride, was her maid of honor. She wore a lovely gown of pink crepe de chine, and carried a basket of pink sweet peas. Mr. W. Gordon McCabe, Jr., of Petersburg, the groom's brother, was best man. Two little ribbon holders were Jean Heck and Emsie Flannagan, in pretty white frocks, pink ribbons, and carrying baskets of sweet peas.

The bride came in with her father, who

WEDDINGS.

McCabe-Urquhart,

in pretty white frocks, pink ribbons, and carrying baskets of sweet peas.

The bride came in with her father, who gave her away. She was gowned in white chiffon, dichly trimmed with Spanish lace. Her veil was caught with illes of the valley, and her flowers were illies and white orchids.

Mrs. Urquhart, the bride's mother, wore white chiffon, with garniture of duchesse lace.

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to the many strangers who will come to visit the capital in 1907, the year of the Jumestown Exposition.

The location of the Executive Mansion was fixed by act of the Virginia Assembly in 1779. It is to-day, because of its association and traditions, one of the most truly historic and interesting of State buildings, and has been, the social gatherings. When Mr. Lether was Governor, in 1800, the Prince of Wales, now King Edward VII. of England, called at the Mansion to pay his respects to the Governor.

On January first, 1886, the inaugural ball attendant upon the installation of Governor and Mrs. Fitzhugh Lee began a delightful period of post-bellum social life in the mansion, which was thrown open in the most hospitable and elegant fashlon during the years of the Lee administration.

Mrs. Urquhart, the bride's mother, wore to visite chiffon, with garniture of duchesse lace.

The array of wedding gifts showed a profusion of elegant silver, cut-glass, china, brass, pictures and brice-abrae. Among guests from a distance were Hon. John Goode, of Washington, D. C.; Mr. Lee Bragg of New York; Mr. Robert Parrish, of Covington, Va.; Mr. Doth Armstrong Chanler, of Albemarie countries, with chiffon, with garniture of duchesse lace.

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The array of wedd

Look Here, Now!



Those E Z Cushion Shoes, Cork Sole Shoes, Bunion Shoes, Tender Foot Shoes.

Seymour Sycle, Corner 7th and Broad

Laumann

Stores

Are

Much

Like

Men.

HERE'S something back of a man who, when he says a thing, makes you FEEL it's so. He may say it quietly—
it may be a simple "no" or
"yes"—but you believe it.
Another man may say the same

thing-may emphasize it-may yell it to you, and repeat it again and againyou don't believe it.

Now, "Stores Are Much Like Men."

Take for instance the announcement of

Hal-ved Prices on Winter Coats and Suits

An advertisement appeared in last Thursday's issue of the News-Leader. The statement was quiet, plain, simple, occupied very little space; but it was effective-YOU, the general public, be-

Stimulated by the advantage that lies in HAL-VED PRICES on garments of our known "style and quality," customers have bought at a rate that will establish for us the largest volume of business recorded for January in the history of this house.

All That Remains

of these Winter Weight Suits and Coats, in both the Women's and Misses' sections, will be forced out this week at the same rare advantage of Hal-ved Prices.

The Final Clearance of Furs.

Every piece that remains is now marked at a reduction that means a substantial saving to the purchaser.

Millinery Clearance

Trimmed Hats at \$1.48.

The collection is quite extensive, and affords choice of Hats that range in price from \$2.98 to \$6.98.

Wright-Stovell.

They will be at home after February 18th at No. 115 Thirty-second Street, New port News.

Ashcraft—St. Albans.

The home of Mr. and Mrs. Laurence St. Albans, in Baltimore, will be the scene of a brilliant wedding on Thursday, February 8th, at 9 P. M., when their beautiful young daughter, Miss Camilla St. Albans, will become the bride of Mr. C. W. Ashcraft, a prominent and wealthy business man of San Francisco, Cal.

The young couple will spend the honeymon at Palm Beach and Tallahassee, after which they will make their home in San Francisco for the present. Miss St. Albans is an exquisitely beautful English girl.

Bowman—Burch,

Mr. and Mrs. J. M. Gallespie have issued cards or the marriage of their daughter, Mrs. Sara Gallespie Burch, to Mr. J. Clayton Bowman, of Chestnut Hill, Richmond, Va. The ceremony will be performed on February 7th at 1:39 P. M., in the home of the bride's parents, No. 201 Third Avenue, Chestnut Hill.

WOMEN'S MEETINGS

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Masonic Home Auxiliary.

The regular meeting of the Ladles' Masonic Home Auxiliary was held in the Masonic Temple on Tuesday morning last, and the president, Mrs. Sol. L. Bloomberg, announced the appelnitment of the Indiving standing committees for the Indiving standing committees for Morney announced the appelnitment of the Indiving standing committees for Morney announced the appelnitment of the Indiving standing committees for Morney announced the appelnitment of the Indiving standing committees for Morney announced the appelnitment of the Indiving standing committees for Morney and the vice-presidents of the Morney and the Vice-Presidents of the Indiving standing committees for Morney and the Vice-Presidents of the Morney

Tuesday evening, January 30th, at 8:44

Mothers' Club Reception.

Wright—Stovell.

Miss Ritta Brink Stovall, daughter of Mr. and Mrs. Thomas H. Stovall, of Highland Springs, and Mr. Marcellus Eugene Wright, son of Mrs. Issbella Wright, of No. 216 East Broad Street, now located in Newport News, Va., will be married in the home of the bride Wcdnesday, January 31st, at 6 P. M., the Rev. M. Ashby Jones officiating.

Miss Gract Stovall, sister of the bride, will be maid of honor, and Mr. O. Pendieton Wright, brother of the groom, the best man.

After the ceremony the bridal party will be driven to the Jefferson. The bride and groom will leave on the morning train for Old Point Comfort, where they will spend their honeymoon at the Chamberlin.

They will be at home after February 15th at No. 115 Thirty-second Street, Newport News.

Mothers' Club Reception.

The members of the Valentine Mothers' Club will give a large midwinter reception to the will give a large midwinter reception to the first will give a large midwinter reception to the personal distribution to their friends Thursday afternoon, February the first, at 4 o'clock, Mrs. January the first, at 4 o'clock, Mrs. January the first, at 4 o'clock, Mrs. January the first at 4 o'clock, Mrs. January the first at 4 o'clock, Mrs. January the first at 4 o'clock, Mrs. January the first, at 4 o'clock, Mrs. January the first, at 4 o'clock, Mrs. January the first at 4 o'clock, Mrs. January the first, at

Woman's College Alumnae.

Baking Powder was established in 1802. The sales have so increased to date, that to-day we are shipping Good Luck Baking Powder in carload lots to every section of the country. The cause of this enormous popularity is plain. In Good Luck, housekeepers get not only a positively pure baking powder of greatleavening force, but at a price a little less than they have been accustomed to pay for some other kind that was not as satisfactory in results. When buying Good Luck think of its parity and consider the good results obtained from its use. Remember every Good Luck coupon counts for a present. If your grocer doesn't keep Good Luck, send us his name and we will see that you are supplied. OOD LUC SPOSA) will see that you are supplied. THE SOUTHERN MANUFACTURING CO. Richmond, Va.